

Blue Stars Higher Secondary School**REVISION -4****12th Standard****Commerce**

Date : 28-11-24

Reg.No. :

Exam Time : 02:00 Hrs

Total Marks : 100

Answer the following

10 x 2 = 20

- 1) What is Management?
- 2) What is known as KRA?
- 3) Write a note on OTCEI.
- 4) What is Government Securities Market?
- 5) Give the meaning of Recruitment.
- 6) What is meant by Poaching?
- 7) What do you mean by Placement?
- 8) What is Mentoring training method?
- 9) Define Marketer.
- 10) What is meant by Commodity Market?

Answer the following

10 x 3 = 30

- 11) Differentiate management from Administration.(any 3)
- 12) What determines the span of management?
- 13) What are the Process of MBE?
- 14) Write a note on Secondary Market.
- 15) Explain Stag and Lame Duck.
- 16) What is meant by Dematerialization?
- 17) What are the characteristics of Human resources? (any 3)
- 18) What is meant by job portals?
- 19) What is vestibule training?
- 20) Mention any three role of Marketer.

Answer the following

10 x 5 = 50

- 21) Explain the principles of modern management. (any 5)
- 22) Explain the concept of management .(any 5)
- 23) Explain the various functions of management.(Any 5)
- 24) Discuss the characters of a Capital Market.
- 25) Differentiate between the Money Market and Capital Market.(any 5)
- 26) Explain the functions of Stock Exchange. (Any 5)
- 27) Briefly explain the various types of tests.(any 5)
- 28) What are the difference between on the job training and off the job training. (any 5)
- 29) How the market can be classified? (any 5)
- 30) Discuss about the Evolution of marketing.(Any 5)
